

ਪੰਜਾਬ ਕੇਸਰੀ

DISTRICT EDITION RATES ARE \ APPLICABLE/
AVAILABLE ONLY FOR :

(A) RETAIL ADVERTISER (B) SALES ADS (C) LOCAL
BUSINESSES (D) OBITUARIES (E) LOCAL EVENTS/
FELICITATION

w.e.f. July 1, 2018

HIMACHAL DISPLAY

Size - Per sq. cm & Rate - INR

District Editions	FRONT PAGE	INSIDE PAGE
Kangra	100	70
Una	100	70
Chamba	70	50
Mandi	65	40
Kullu	45	30
Bilaspur	70	50
Hamirpur	80	70
Solan-Sirmaur	85	60
Shimla	70	45
Entire Himachal Local	530	370

Combination	FRONT PAGE	INSIDE PAGE
Kangra + Chamba	125	90
Kangra+Chamba+Mandi-Kullu	200	140
Mandi + Kullu + Bilaspur	120	90
Una + Hamirpur	130	100
Una + Hamirpur +Kangra	200	145
Una + Hamirpur + Mandi + kullu	200	145
Solan-Sirmour +Shimla	120	80
Mandi + Kullu	90	65

Obituary RATES ₹ 600 for 5cmx8cm in single edition

Special Schemes: 2+1 (consumption period one month), 3+2

& 5+4 (consumption period Three month) For District Edition Only*

Multiple Rate: 2nd Edition to be added at 75% of card Rate.

(consumption period Two month)