



सन्मार्ग

Eastern India's Largest Hindi Daily
DISPLAY ADVERTISEMENT TARIFF

WITH EFFECT FROM 1st November 2018

W = Weekdays ■ S = Sunday

All rates are for colour Advertisement

WEEKDAY DISPLAY RATES (per sq.cm)					POINTERS (4 cm X 4 cm) Unit Price	TENDERS / LEAGAL / FINANCIAL / APPOINTMENT NOTICE. (Per sq.cm)	
Edition	W/S	FP	3RD/ Back Page	Other Page	Front Page Only	Black & White	
Bengal	W	1000	700	580	8000	W	190
	S	1400	900	750	8625	S	220
Jharkhand	W	780	500	400	5000	W	150
	S	960	600	480	5625	S	185
Bihar	W	600	400	300	4000	W	125
	S	800	500	400	5500	S	160
Orissa	W	500	325	275	3000	W	105
	S	700	440	350	3500	S	130

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OBITUARY : Rs. 120/- Per Sq.Cm for W.B. Editions and for DAVP/ classifieds rates : Please contact respective editions for rate details or Head Office at Kolkata

Our Attractive Weekly Features

Feature Detail	Rate Per Sq.cm			
Name and Topic	Day	No. of Page	Front Page	Other Page
Ravivarya Sunday Leisure	Sunday	8	450	350
Sanjivani Health	Thursday	4	350	300
Rag Rang Entertainment	Friday	4	350	300
Yuva	Saturday	2	350	300

Material Sizes

Broad Sheet (Main)	Height (cm)	Width (cm)
Colour (Full Page)	52	34
Front Page minimum acceptable Size	7	12
	10	8

Material Deadline

MAIN SECTION : 2 Working days before publication.
FEATURE SECTION : With a lead time of 7 (SEVEN) Days from the schedule date of publication