

ਪੰਜਾਬ ਕੇਸਰੀ

DISTRICT EDITION RATES ARE APPLICABLE / AVAILABLE ONLY FOR :

- (A) RETAIL ADVERTISER (B) SALES ADS
(C) LOCAL BUSINESSES (D) OBITUARIES
(E) LOCAL EVENTS/ FELICITATION

w.e.f. July 1, 2018

PUNJAB DISPLAY

Colour or B&W, Size - Per sq. cm & Rate - INR

District Editions	Page (I)	Page (III & IV)	Page (II)
Jalandhar kesari	300	240	200
Ludhiana kesari	400	275	230
Amritsar kesari	300	240	200
Patiala kesari	215	165	130
Hoshiarpur kesari	215	165	130
Gurdaspur kesari	130	100	80
Ropar-Nawanshahar kesari	215	165	130
Kapurthala kesari	175	140	115
Bhatinda- Mansa kesari	175	140	115
Sangrur- Barnala kesari	175	140	115
Moga kesari	175	140	115
Ferozepur-Fazilka kesari	175	140	115
Faridkot-Muktsar kesari	175	140	115
Chandigarh Kesari	130	90	90
Khanna Kesari	155	125	110
Pathankot kesari	130	100	80

Special Schemes: 2+1 (consumption period one month), 3+2 (consumption period Two months) & 5+4 (consumption period Three months) For District Edition Only*

Multiple Rate: 2nd Edition of lower rate to be added at 75% of card Rate.

Zone Rates:- 2nd edition not applicable in these Zone rates

Zone	FRONT PAGE	INSIDE PAGE
Doaba Zone (Jalandhar ,Kapurthala , Hoshiarpur,Ropar-Nawanshahar Kesari)	550	420
Majha Zone (Amritsar ,Tarn Taran ,Gurdaspur ,Pathankot Kesari)	400	300
Malwa Zone 1 (Bhatinda- Mansa , Sangrur- Barnala, Moga , Ferozepur-Fazilka ,Faridkot-Muktsar kesari)	550	420
Malwa Zone 2 (Ludhiana,Patiala,Khanna kesari)	540	385
Chandigarh Golden Zone (Chandigarh,Patiala,Ropar,Ambala, Shimla, Solan Sirmaur Kesari)	400	300