

ਪੰਜਾਬ ਕੇਸਰੀ ਜਗ ਥਾਈ

DISTRICT EDITION RATES ARE APPLICABLE / AVAILABLE ONLY FOR :

- (A) RETAIL ADVERTISER (B) SALES ADS
(C) LOCAL BUSINESSES (D) OBITUARIES
(E) LOCAL EVENTS/ FELICITATION

w.e.f. July 1, 2018

LOCAL COMBO DISPLAY

Colour or B&W, Size - Per sq. cm & Rate - INR

EDITION	Page (I)	Page (III & IV)	Page (II)
Jalandhar kesari +Bani	400	335	280
Ludhiana kesari +Bani	500	370	315
Amritsar kesari +Bani	400	335	280
Patiala kesari +Bani	320	260	220
Hoshiarpur kesari +Bani	300	235	200
Gurdaspur kesari +Bani	240	190	150
Ropar-Nawanshahar kesari +Bani	300	250	210
Kapurthala kesari +Bani	280	220	190
Bhatinda- Mansa kesari +Bani	240	200	170
Sangrur- Barnala kesari +Bani	240	200	170
Moga kesari +Bani	240	200	170
Ferozepur-Fazilka kesari +Bani	240	200	170
Faridkot-Muktsar kesari +Bani	240	200	170
Chandigarh Kesari +Bani	240	200	170
Khanna Kesari+Bani	210	180	170
Gurdaspur Kesari+Pathankot Kesari + Gurdaspur bani	330	265	215

Special Schemes: 2+1 (consumption period one month), 3+2 (consumption period Two months) & 5+4 (consumption period Three months) For District Edition Only*

Multiple Rate: 2nd Edition of lower rate to be added at 75% of card Rate.

Zone Rates:- 2nd edition not applicable in these Zone rates

Zone	FRONT PAGE	INSIDE PAGE
Doaba Zone (Jalandhar ,Kapurthala , Hoshiarpur,Ropar-Nawansharhar Kesari+Bani)	800	660
Majha Zone (Amritsar ,Tarn Taran ,Gurdaspur ,Pathankot Kesari+Bani)	610	500
Malwa Zone 1 (Bhatinda- Mansa ,Sangrur- Barnala, Moga ,Ferozepur-Fazilka ,Faridkot-Muktsar kesari+Bani)	660	520
Malwa Zone 2 (Ludhiana,Patiala,Khanna kesari+Bani)	725	550