

FIXED SIZE CLASSIFIEDS DISPLAY PACKAGE RATES

CATEGORY	SIZE	POSITION	(Number of Insertions)		(Packages)		Rates per insertions
			1+1	Rate(Rs) PER INSERTION	3+1	8+3	18+7
Fixed Size single Ad	5h x 8.08 w	Any Page		4500	3000	2500	2000
Fixed Size single Ad	5h x 8.08 w	Front Page		6300	4200	3500	2800
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Fixed Size single Col. Advt	5h x 4 w	Front Page		4500	3000	2500	1900
Full Page Advt	31 h x 25w	Any Page		65000		-	
Half Page Advt	15 h x 25w	Any Page		40000		-	
Strip Advt	25 h x 4w	Any Page		25000			

BUSINESS / EDUCATION (WEDNESDAY) + HT SATURDAY CLASSIFIEDS

Rates Per Sq. Cms/ per word

CATEGORY	SIZE	POSITION	RATES (Rs)	PACKAGES
Classifieds Display (Colour/BW)	HEIGHT Min 15.2 SQ. CM	ANY PAGE	170 Per SQ. CM.	3+1, 6+3
Classifieds Run on Words	Min 15 Words	ANY PAGE	25 PER WORD	No Package

CAREER GUIDE (THURSDAY) / HT SATURDAY CLASSIFIEDS TABLOID

Rates Per Sq. Cms/ per word

CATEGORY	SIZE	POSITION	RATES (Rs)	PACKAGES
Classifieds Display (B & W)	HEIGHT Min 15.2 SQ. CM	ANY PAGE	300 PER SQ. CM.	
Classifieds Display (Colour)	HEIGHT Min 15.2 SQ. CM	ANY PAGE	350 PER SQ. CM.	
Classifieds Run on Words	Min 15 Words	ANY PAGE	25 PER WORD	Single Insertion

HT CHANDIGARH_LIVE (TUESDAY)

Rates Per Sq. Cms/ per word

CATEGORY	SIZE	POSITION	RATES (Rs)	PACKAGES
Classifieds Display (B\W)	HEIGHT Min 15.2 SQ. CM	ANY PAGE	200 PER SQ. CM.	2+1, 3+2, 4+4
Classifieds Display (Colour)	HEIGHT Min 15.2 SQ. CM	ANY PAGE	200 PER SQ. CM.+25% Extra	2+1, 3+2, 4+4
Classifieds ROW	Min 15 Words	ANY PAGE	25 PER WORD	3+1

COMBINATION PUBLICATIONS

RATES PER SQ. CM. PER WORD

EDUCATION/BUSINESS (WEDNESDAY) + HT SATURDAY CLASSIFIEDS+ HT MAIN BOOK (MONDAY)+HT CHANDIGARH LIVE (TUESDAY)

CATEGORY	SIZE	DAY(S) OF PUBLICATION	RATES (Rs)	PACKAGES
Classifieds Run on Words	Min 15 Words	WED/SAT/MON/TUE	32 PER WORD	3+1, 6+3
Classifieds Display (Colour/BW)	HEIGHT Min 15.2 SQ. CM.	WED/SAT/MON/TUE	260 Per SQ. CM.	3+1, 6+3

HT CAREER GUIDE(THURSDAY) + HT SATURDAY CLASSIFIEDS + HT MAIN BOOK (Monday)+HT CHANDIGARH LIVE (TUESDAY)

CATEGORY	SIZE	DAY(S) OF PUBLICATION	RATES (Rs)	PACKAGES
Classifieds Run on Words	Min 15 Words	THU/SAT/MON/TUE	32 Per WORD	3+1, 6+3
Classifieds Display (B&W)	HEIGHT Min 15.2 SQ. CM.	THU/SAT/MON/TUE	375 PER SQ. CM.	3+1, 6+3
Classifieds Display (Colour)	HEIGHT Min 15.2 SQ. CM.	THU/SAT/MON/TUE	425 PER SQ. CM.	3+1, 6+3

* COLUMN WIDTH OF HT TABLOIDS = 3.8 CM, HT MAIN BOOK = 3 CM, HT CHANDIGARH = 3 CM
 BOX CHARGES:- COURIER/REGD. POST = Rs 100/- | AIR MAIL = Rs 500/- PER PAID INSERTION.

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