

STATE WISE RATES Per Sqcm.

RATES ARE SAME FOR COLOUR & B/W ADVT. AND NO PACKAGE IN MAIN EDITION

	Inside	3rd Page	Back Page	Front Page
ALL EDITION (Punjab, Haryana, Himachal, Chandigarh, Jammu, Delhi)	1138	1422	1707	2276
Punjab (Including CHD Edition)	720	900	1080	1440
Haryana (Including CHD Editon)	480	600	720	960
Himachal (Including CHD Editon)	360	450	540	720
Himachal+Haryana	480	600	720	960
Punjab+J&K	725	906	1088	1450
Punjab + Haryana + CHD	840	1050	1260	1680
Punjab + Himachal + CHD	840	1050	1260	1680
All Punjab	600	750	900	1200
All Haryana	360	450	540	720
All Himachal	240	300	360	480
Chandigarh	240	300	360	480
Jammu	425	531	637	850
Delhi	240	300	360	480

PREMIUM

50% Extra for: Front Page Solus (Minimum Size 400 Sqcm) and any innovation on any page

ALL LOCAL PULLOUT RATES Per Sqcm.

RATES ARE SAME FOR COLOR & B/W ADVT

	Inside Page	3rd Page	Back Page	Front Page
Jalandhar Savera	140	155	190	250
Ludhiana Savera	180	215	245	315
Amritsar Savera	130	155	180	225
Malwa Savera	85	95	125	155
Hoshiarpur Savera	85	95	125	155
Kpt+Phg. Savera	85	95	125	155
Patiala Savera	85	95	125	155
Sangrur+Barnala Savera	65	75	100	125
Ferozepur+Fazilka Savera	65	75	100	125
Gurdaspur Savera	65	75	100	125
Pathankot Savera	65	75	100	125
Ropar+Nawanshehar Savera	85	95	125	155
Bathinda+Mansa Savera	85	95	125	155
Khanna Savera	85	95	125	155
Haryana Savera	70	85	100	110
Karnal+Panipat Savera	70	85	100	110
Ambala+Yamuna Nagar Savera	70	85	100	110
Himachal Savera	60	75	90	100
Shimla Savera	60	75	90	100
Chandigarh Savera	110	138	165	220
Jammu Savera	70	80	85	90
Delhi Savera	65	75	100	125
MAJHA ZONE (AMRITSAR + GURDASPUR + PATHANKOT)	200	250	280	325
DOABA ZONE (JALANDHAR + KAPURTHALA + HOSHIARPUR + ROPAR NAWANSHAHR)	250	300	350	400
MALWA ZONE 1 (BATHINDA - MANSAL + SANGRUR - BARNALA + FERROZEPUR - FAZILKA + MOGA, FARIDKOT, MUKTSAR, PATIALA)	200	250	300	350
MALWA ZONE 2 (LUDHIANA + PATIALA + KHANNA)	240	280	330	380

Special Schemes: 2+1 (1 week), 3+2 (2 week), 5+4 (4 week) 15+15 (8 weeks)

(Consumption Period One Month) Multiple Rate : 2nd Edition to be added at 70% of Card Rate