

# ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

## The Tribune Classified Plus

The Advertisement Tariff of The Tribune Classified Plus is being revised w.e.f. 01.04.2016, The details of the same are as under:

Category	Rate	Packages
Fixed Size single advertisements (8 cms x 5 cms)	Rs 4500/- per insertion	1+1, 4+6, 8+14
Fixed Size clubbed advertisements (Two or more)	Rs 4800/- per insertion	1+1, 4+6, 8+14
Front Page Top Strip Advertisements (below Masthead)	Rs 27,000/- per insertion	4+6, 8+14
Full Page Advertisements	Rs 72,000/- per insertion	1+1, 4+6, 8+14
Half Page Advertisements	Rs 39,500/- per insertion	1+1, 4+6, 8+14
Classified Word Rate (upto 100 words)	Rs. 12 /-per word	1+1
Classified Display (b/w) (upto 100 words)	Rs. 115 /- per sq. cm	1+1, 4+6
Classified Display (Colour) (upto 100 words)	Rs. 140 /- per sq. cm	1+1, 4+6
Classified Plus + Chandigarh Tribune (Word Rate)	Rs. 23 /- per word	3+1, 6+3
Classified Plus + Chandigarh Tribune (Classified Display)	Rs. 265 /- per sq. cm	3+1, 6+3

i) 40% premium will be levied on front page fixed size box advertisements. ii) 20% premium will be levied on back page fixed size box advertisements.iii) 25% premium for fp Classified display.

\* For other Terms and conditions and details, please consult the prevailing tariff card of The Tribune

Manager Advertisement Operations