

Punjab Kesari Group

Revision of Classified Advertisement Rates w.e.f. 15 June 2017

INDIVIDUAL RATES	B&W Per Word	B&W Border Per Word	Color Border Per Word
	Rs.	Rs.	Rs.
Punjab Kesari (Jalandhar+Ludhiana+Chandigarh+ Palampur+Panipat+ Hissar+Jammu)	35.00	52.00	62.00
Navodaya Times (New Delhi)	5.00	7.00	9.00
Jag Bani (Jalandhar+Ludhiana+Chandigarh)	35.00	52.00	62.00
Hind Samachar (Jalandhar+Chandigarh+ Jammu)	5.00	6.00	7.00
COMBINED RATES (All Editions)			
Punjab Kesari+Jag Bani +Hind Samachar +Navodaya Times	70.00	105.00	122.00
Punjab Kesari+ Jag Bani	60.00	90.00	105.00
Punjab Kesari+Jag Bani+Navodaya Times	65.00	97.00	114.00
Punjab Kesari+Hind Samachar	37.00	55.00	65.00

Note

1. Insertion of Symbol of Rupee [₹] in the Classified Advertisement to be published under Captioned Loan and Swastik [卐] or Om [ॐ] or as desired by the Advertisers in Jyotish Column is must Rs.100/-Per paper.
2. Classified Advertisements to be published under Mobile Tower will be charged @ Rs. 3300/- & Beauty, Friendship & modeling will be charged @ Rs.3100/- for Punjab Kesari+Jag Bani+Hind Samachar.
3. Classified advertisements to be published under. column marriage bureau will be charged @ Rs. 2500/-
4. Box Service Charges for each advertisement/combination : Rs. 50/-

RS.100/- EXTRA FOR BOLD FONTS OR EYE CATCHERS & 200/- FOR SPECIAL HEADING.



Punjab Kesari, Civil Lines, Jalandhar 144 001
 Fax No. Classified Ads.: 0181-5012101, 5030036.
 Classified Enquiry : 0181-5067240, 5067245, 5067271.
 Fax No.: Display Ads.:0181-5030036.
 Display Enquiry : 0181-5067249, 5067206.
 ro@thepunjabkesari.com