## Tribune Lifestyle

## (Ludhiana)

## ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Ludhiana) is being revised w.e.f. 01.04.2019. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	125
Ordinary Colour	135
Front Page	170
Third Page	150
Last Page	155

## Packages:

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page and Last Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations