

# JALANDHAR Tribune

## KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	175
Ordinary Colour	220
Front Page	290
Third Page	230
Last Page	240
Bhog, In Memoriam etc. (b/w) (Ord. page position)	125
Bhog, In Memoriam etc. (Col) (Ord. page position)	150
Pointer Advertisement (4 cms x 5 cms)	6200 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 14 per word
Classified Display B/W (Upto 100 words)	Rs. 68 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 95 per sq. cm.

### Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations