

# MEDIAMATICS

THE MATHEMATICS OF EXPONENTIAL REACH

## ADVERTISEMENT RATES, EFFECTIVE FROM MAY 15, 2019

### The Indian Express

Editions	Display / Financial Display / Financial			Tender
	Black & White	Colour	FPS	B/W
Mumbai	2,200	2,735	3,715	3,690
Pune	1,085	1,440	1,755	1,495
Nagpur	165	220	290	250
Ahmedabad	320	460	595	485
Vadodara	310	460	585	485
Delhi	1,320	1,560	2,070	2,110
Jaipur	285	350	395	390
Chandigarh	565	845	1,065	760
Kolkata	385	495	895	765
Lucknow	385	475	775	780

### Financial Express

Editions	Display / Financial Display / Financial			Tender
	Black & White	Colour	FPS	B/W
Mumbai	605	845	-	1,090
Pune	230	240	-	350
Ahmedabad (Guj OR Eng)	265	350	-	575
Delhi	445	655	-	940
Lucknow	130	145	-	255
Chandigarh	205	230	-	380
Kolkata	255	325	-	435
Chennai	280	370	-	440
Kochi	130	185	-	290
Bangalore	280	395	-	435
Hyderabad	280	355	-	435

### Loksatta

Editions	Display / Financial Display / Financial			Tender
	Black & White	Colour	FPS	B/W
Mumbai	3,685	3,740	5,425	3,910
Delhi	200	205	-	260
Aurangabad	265	275	375	355
Pune	540	555	760	545
Nagpur	180	275	390	255
Ahmednagar	160	235	420	255

### Jansatta

Editions	Display / Financial Display / Financial			Tender
	Black & White	Colour	FPS	B/W
Delhi	585	645	860	750
Chandigarh	315	325	495	445
Kolkata	315	350	495	445
Lucknow	290	325	435	730

Note: All Rates are in Rupees per Sq. Centimeter. Contact our Regional offices for further details.

All Edition

Tender Rate (PU) Card Rate : 6235

Commercial (PU) Card Rate : 5315/- B/W, 5495 Colour