

CHANDIGARH Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	440
Ordinary Colour	550
Front Page	660
Third Page	610
Last Page	640
Bhog, In Memoriam etc. (b/w) (Ord. page position)	330
Bhog, In Memoriam etc. (Col) (Ord. page position)	425
Pointer Advertisement (4 cms x 5 cms)	14800 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 22 per word
Classified Display B/W (Upto 100 words)	Rs. 260 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W and Ordinary Colour advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Third Page and Last Page advertisements.
- A package of 3+1 is available for the Front page advertisements.
- A package of 9+1 is available on Front Page pointer advertisements.
- Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations